# Creating and Performing a T.V Commercial

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| Teacher Name: **Ms. M** Student Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  |

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| CATEGORY  | **Excellent**  | **Good**  | **Satisfactory**  | **Not Shown**  |
| **Accuracy of Facts**  | All supportive facts are reported accurately (3 of 3).  | Almost all facts are reported accurately (2 of 3).  | One fact is reported accurately.  | No facts are reported accurately OR no facts were reported.  |
| **Speaks clearly**  | During the presentation speaks clearly and distinctly all of the time and mispronounces no words.  | During the presentation speaks clearly and distinctly all of the time but mispronounces 1 or more words.  | During the presentation speaks clearly and distinctly most of the time and mispronounces no words.  | Throughout the presentation does NOT speak clearly and distinctly most of the time AND/OR mispronounces more than 1 word.  |
| **Duration of presentation**  | The newscast was 1 minute and did not seem hurried or too slow.  | The newscast was 1 minute but seemed SLIGHTLY hurried or too slow.  | The newscast was 1 minute but seemed VERY hurried or too slow.  | The newscast was too long or too short.  |
| **Group Work**  | The group functioned exceptionally well. All members listened to, shared with and supported the efforts of others. The group (all members) was almost always on task!  | The group functioned pretty well. Most members listened to, shared with and supported the efforts of others. The group (all members) was almost always on task!  | The group functioned fairly well but was dominated by one or two members. The group (all members) was almost always on task!  | Some members of the group were often off task AND/OR were overtly disrespectful to others in the group AND/OR were typically disregarded by other group members.  |