# Creating and Performing a T.V Commercial

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| CATEGORY | **Excellent** | **Good** | **Satisfactory** | **Not Shown** |
| **Accuracy of Facts** | All supportive facts are reported accurately (3 of 3). | Almost all facts are reported accurately (2 of 3). | One fact is reported accurately. | No facts are reported accurately OR no facts were reported. |
| **Speaks clearly** | During the presentation speaks clearly and distinctly all of the time and mispronounces no words. | During the presentation speaks clearly and distinctly all of the time but mispronounces 1 or more words. | During the presentation speaks clearly and distinctly most of the time and mispronounces no words. | Throughout the presentation does NOT speak clearly and distinctly most of the time AND/OR mispronounces more than 1 word. |
| **Duration of presentation** | The newscast was 1 minute and did not seem hurried or too slow. | The newscast was 1 minute but seemed SLIGHTLY hurried or too slow. | The newscast was 1 minute but seemed VERY hurried or too slow. | The newscast was too long or too short. |
| **Group Work** | The group functioned exceptionally well. All members listened to, shared with and supported the efforts of others. The group (all members) was almost always on task! | The group functioned pretty well. Most members listened to, shared with and supported the efforts of others. The group (all members) was almost always on task! | The group functioned fairly well but was dominated by one or two members. The group (all members) was almost always on task! | Some members of the group were often off task AND/OR were overtly disrespectful to others in the group AND/OR were typically disregarded by other group members. |